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**Section: 02**

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**Research paper outline**

1. **Research Question: Do you agree with Altheide that “fear does not just happen; it is socially constructed and then manipulated by those who seek to benefit”? Why (not)? Support your ideas with reference to *Fahrenheit 451* and with examples from politics, religion and the media.**

**Introduction:**

The sociologist David Altheide argues that “fear does not just happen; it is socially constructed

and then manipulated by those who seek to benefit” In the novel Fahrenheit 451, the narrator Ray Bradbury portrays that an ongoing theme of fear through the novel which had been constructed from the beginning. In his novel Ray Bradbury describes how this manipulative system works through by controlling the society to seek benefits. Although this process retain itself by the examples of politics who are using their political power over the people and the ones classified themselves as religious authorities who gains benefits from the same society, media also has an immense dominance on this manipulation. I agree with the idea that fear does not just happen but it is socially constructed and then manipulated by those who seek to benefit because for the rulers of this society, it is essential that constructing such strategy in a social way to create an obedient society, and constructing a fear socially by reaching every individuals’ subconscious to inoculate ideas that government wants.

**Body 1:**

**The first main idea/ topic sentence:**

it is essential that constructing such fear in a social way for those who seek benefits to create an obedient society.

**Supporting idea:**

Fear of culture has a role for sustaining society obedient.

**Supporting citation:**

*“Yet a society that routinely indulges itself in massive and visceral violence that is only nominally required by a plot is, surely, unhealthy. It is unhealthy because democracy is built upon the freedom to dissent, which tends to be crushed by a culture of fear, and while the media is responsible for helping to generate many unwarranted fears about health and safety, one of the prime ways it engenders a culture of fear is through the constant representation of violence.” (Duncum, 2006, p.33-34).*

**Evidence:**

"So many people are. Afraid of firemen, I mean. But you're just a man, after all..." (Bradbury, 1967, Fahrenheit 451, p.3)

**Supporting idea:**

Using threats are an effective method in order to create an obedient community by fear.

**Supporting citation:**

*“Leaders and politicians want to be fear effective. This Requires manipulating symbolic meanings of actions and threats. This can be achieved through effective propaganda and the use of the mass media. Political leaders promote fear in order to ensure safety and, ironically, freedom. The very nature of political power and decision making entails an appreciation of the use of pressure, force, dominance and a range of fearlike approaches.”* (*Altheide, D. L. 2006, p.43-44)*

**Evidence:**

"He was a radical." Mildred fiddled with the telephone. "You don't expect me to call Captain Beatty, do you?" (Bradbury, 1967, Fahrenheit 451, p.24)

**Concluding sentence**:

In conclusion, it is essential that constructing such fear in a social way for those who seek benefits to create an obedient society. To related with that fear of culture has a role for sustaining society obedient and fear of threats is an effective method in order to create an obedient community.

**Body 2:**

**The second main idea /topic sentence:**

It is an essential that constructing a fear socially by reaching every individuals’ subconscious to inoculate ideas that government wants.

**Supporting idea:**

Putting censorships on people’s televisions to prevent them getting new ideas.

**Supporting citation:**

*“The realities of social power. . . generates fear, insecurity and* *dependence and thus serves as an* *instrument of social control” (Gerbner, 1980, as cited in* Chiricos*,* Padgett, Gertz, *2000, p.756).*

**Evidence:**

"There was no dictum, no declaration, no censorship, to start with, no! Technology, mass exploitation, and minority pressure carried the trick, thank God." (Bradbury, 1967, Fahrenheit 451, p.27)

**Supporting idea:**

Publishing advertisements and interactive shows on television to manipulate people’s minds also a social construction.

**Supporting citation:**

*“Although manipulation of information usually involves controlling the quantity, content, or intensity of a person's beliefs, manipulation of information can also involve manipulating a person's response by managing the order in which information is presented.”* (*Beauchamp, Hare, Biederman, 1984, p.14)*

**Evidence:**

*The telephone rang. Mildred snatched the phone. “Ann!" She laughed. "Yes, the White Clown's on tonight!" (Bradbury,* 1967, *Fahrenheit 451, p.34)*

**Concluding sentence:**

In brief explanation, using media power, putting censorships on people’s televisions to prevent them getting new ideas is socially constructed and also publishing advertisements and interactive shows on televisions to manipulate people’s minds is a social construction. So, for the people who seeks benefits of social construction of fear by reaching every individuals’ subconscious to inoculate ideas that government wants is important.

**Conclusion:**

Taking everything into consideration, David Altheide was right about his quote that “fear does not just happen; it is socially constructed and then manipulated by those who seek to benefit” it is because there are people out there, the people that constructing such strategy in a social way to create an obedient society, and constructing a fear socially by reaching every individuals’ subconscious to inoculate ideas that government wants. The individuals we called superiors are becoming more dominant and consistent about controlling others though by using fear which constructed in a social point of view. Such strategies like putting advertisements and interactive shows on tv and also banning the materials which may cause a problem are really vital moves for the people who wants to control fear for its benefits.

**Concluding Remark:**

For the people like politicians, religious men or the authorities who has a steak on media, the power which comes from fear will be always attractive and effective to use. In the novel Fahrenheit 451, Ray Bradbury portrays that these people constructing the fear on society with social interactions. As long as people fears from something there will be always others at the end of the sticks.

**References:**

Altheide, D. L. (2006). Terrorism and the Politics of Fear.

Beauchamp, T., Hare, R., & Biederman, B. (1984). Manipulative Advertising [with Commentaries]. *Business & Professional Ethics Journal,* *3*(3/4), 1-30. Retrieved from www.jstor.org/stable/27799838

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Chiricos, T., Padgett, K., & Gertz, M. (2000). Fear, TV news, and the reality of crime. *Criminology*, *38*(3), 755-786.